## **Response:**

Some questions confound a student when deciding the perfect Institute to suit their needs. Over the past few decades, universities and colleges have rapidly expanded throughout the nation. When selecting the best and most promising option, students have many options to choose from. Alumni relations have emerged as a critical resource for any type of higher education institution hoping to differentiate itself from the competitors on a national and worldwide scale since everyone is vying for the best curriculum, faculty, and facilities. An organization's alumni are the reflection of its past, a representation of its present and a link to its future. Educational institutions are changing the way they see and interact with their alumni community. With the advent of social media, alumni relationships have taken a different flavour altogether.

Swami Vivekananda Institute of Science & Technology (SVIST) has started to harness the power of alumni through various networking platforms like LinkedIn, Facebook, WhatsApp, etc., by creating alumni groups and profiles on them. Swami Vivekananda Institute of Science & Technology Alumni Association was subsequently founded with the goals of strengthening links, encouraging growth, and enhancing the impact of our alumni

The Alumni Association's Contribution through various means is as follows:

- 1. **Book Donation:** Contribution by donating Books.
- 2. **Alumni Interaction:** Alumni of SVIST give inputs to aspiring graduates. They are invited as resource persons at various events, guest lectures and panel discussions. They provide inputs and share their experiences regarding skill development, recent technologies & trends in the corporate world, application of knowledge and corporate working culture. They often provide referrals to juniors and information to the TP Cell for any vacancy in their company.
- 3. Placement & Career Guidance Assistance: Our Alumni are working in organizations of well repute and distributed over broader spectrum in various capacities. They keep the faculties and the placement officer abreast of the available job opportunities. They assist and guide the students to crack the interviews by sharing proper guidance and insider tips. Often students working in a particular company share knowledge and experience about the interview skills required when company revisits the campus. They also share their experience with the students and motivate them for their career development in various domains.
- 4. **Campus recruiters:** Alumni come to campus as recruiters for their companies and also recommend and promote SVIST to their employers for campus placements.
- 5. Entrepreneurship Awareness: Some of our Alumni have established startups in different sectors, many of whom are first-generation entrepreneurs. They decided to become entrepreneurs during their academic span at SVIST. Through the journey as an entrepreneur, they learn various skills & knowledge. They enlighten the students with their success stories and challenges faced.
- 6. **Alumni Meet:** We at SVIST have a tradition of inviting alumni for the Alumni Meet "Nostalzea" every year. In this meet the alumni get a chance to reconnect with the Alma mater and old friends and teachers. This is the best platform for networking and sharing new trends and current happenings in the corporate world. These inputs are helpful to academicians in moulding aspiring students.
- 7. **Institute Social Responsibility:** Our Alumni in association with SVIST are engaged in conducting social activities for the welfare of society through Donations in the form of Books, Blankets, Chairs, Mats, Storage containers, stationery, etc.